



Take advantage of all that your North of Boston membership has to offer!!

- Each month we hold a Sales Advisory Meeting for those interested in group business, a forum to share leads, especially those gathered by the CVB at industry trade shows, and make connections! ***FREE***
- Your ***FREE*** listing on our website is getting traffic...Our website is getting up to **21,500** visitors per month! Include a coupon or online promotional code to track the business you receive from your listing!!
- Partner with a cultural attraction to create a package for purchase on www.escapesnorth.com ***FREE***
- You have the opportunity to bring 50-80 North of Boston members through your door - Host a North of Boston event or meeting at your place of business to showcase your property and show your colleagues what you're all about!
- Visitors can purchase tickets and book rooms directly through the www.northofboston.org & www.escapesnorth.com websites at no cost to you! Ask us how to become involved with the Yankee Online Reservations! ***FREE***
- You can post an *unlimited* amount of events on our online calendar...just click the link, fill out the form, and your event will appear on our online calendar of events (the most visited part of the website!) ***FREE***
- You can post job openings on the CVB member site ***FREE***
- Display your brochures to over half a million travelers annually at the Maria Miles Visitor Center for less than \$.50 a day! \$150 can give you a presence at the gateway to Massachusetts for a year!
- **NETWORK!** Make meaningful connections with like-minded tourism colleagues. Attend our networking events, or call us to make an introduction!
- The opportunity to host Familiarization tours...travel journalists, meeting planners, tour operators, photographers, film crews, and press interested in the region as their destination contact us to plan their agenda and we send them exclusively to our members!

Contact the CVB for more information on any of the above opportunities!



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