

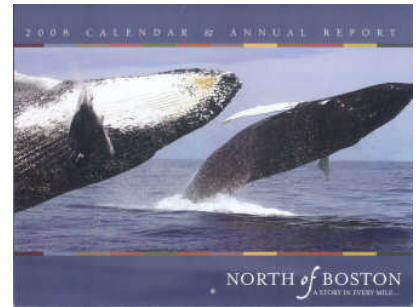


**Attention:**  
Tammy at 978-977-7760, x207

## Advertising Insertion Order

**Publication**     **2009 North of Boston Calendar & Annual Report**  
**Produced By**    North of Boston CVB  
**Distribution**    1,000 copies distributed throughout Essex County to all NBCVB Members, municipal offices, state officials, partners, businesses, etc.

**About**            Show support for the North of Boston CVB by advertising in its annual calendar. Featuring breath-taking photos from around the region, this 4-color publication highlights the North of Boston's natural beauty.



Yes, I'd like to advertise                      Size: 5.5" wide X 1.5" high     Black & White Ad: \$275  
Month requested:

**Deadlines: Space & Materials Deadline: NOVEMBER 3, 2008; Publish Date: December 2008**

### Steps to Secure Ad

- 1. Indicate Month above**
- 2. Sign, Date, and Complete Contact and Payment Information below**
- 3. Fax: 978-977-7758 or Mail: North of Boston CVB, 17 Peabody Square, Peabody, MA 01960**

**Note** Complete ad specifications will be sent when space is confirmed. There is a charge for design/layout of your ad if you cannot provide camera-ready artwork. Please contact us for full details and additional pricing.

**Authorized Signature** \_\_\_\_\_ **Date** \_\_\_\_\_  
**NBCVB Member Company** \_\_\_\_\_  
**Contact** \_\_\_\_\_ **Phone** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**Credit Card #** \_\_\_\_\_ **Expiration** \_\_\_\_\_  
**Name on Card** \_\_\_\_\_ **Type**    MC    Visa    Amex

**Terms & Conditions:** This order is good only for the publication and dates stated above. Use of these services constitutes the customer's agreement with said terms. Full payment is due with insertion order. If faxing, please provide credit card number. Services and deliverables provided to participants are provided without warranty of any kind, expressed or implied, including but not limited to warranties of merchantability or fitness for a particular purpose. Customer agrees that North of Boston Convention & Visitors Bureau's maximum liability hereunder due to errors and omissions shall not exceed payments made by the customer for the aforementioned services.